



# TOGETHER FOR EUROPE

## Identity Fiches

2025

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## **TOGETHER FOR EUROPE 2025**

### **Supporting our National Councils to promote European values**

The European Movement International has put in place a regranting scheme to support our National Council's effort to enhance citizens' awareness and engagement in the policies and decisions that will shape the Union's future, especially centered around the promotion and upholding of Union values.

Our objective is to raise awareness of the importance of European unity and common responses to challenges, and thus on enhancing democratic participation around Union values.

In the case of the 2025 iteration, our focus is to enhance citizens' awareness and engagement in the policies and decisions that will shape the Union's future, enhancing transparency, inclusiveness and accountability of decision-making processes, and strengthening democracy, fundamental rights, civic space, EU values, and the rule of law.

The resources used to support our National Councils come from the operating grant the European Commission has awarded to the European Movement International in the context of the EU funded CERV programme, and the regranting process is governed by the rules mandated by the European Commission, though simplified to fit the needs and capacities of less professional NCs.

Below is a summary of the activities the European Movement International is supporting in 2025 in Denmark, the Netherlands, Italy, Belgium, Spain, Finland, Ireland, Lithuania, Czech Republic, and France.



## European Movement in Denmark

**Den Danske Europabevægelse, DDE**

**TITLE OF THE PROJECT:** Democracy for a Sustainable and Secure Europe

**PROJECT DURATION:** 5 months

**BUDGET:** € 12,000

**TARGET GROUP:** Danish citizens

**SUMMARY:** The project consists of key activities designed to engage Danish citizens in meaningful discussions about the European Union, its policies, and their impact on daily life. The main activities include the Europe-Day Conference and interactive events at the People's Festivals: People's Nature Festival (Naturmødet Hirtshals), the Youth People's Festival (Ungdommens Folkemøde), and the Climate People's Festival (Klimafolkemødet i Middelfart). These activities aim to foster a greater understanding of EU policy areas such as security, democracy, and the green transition, while also encouraging active civic participation. The festival activities will be developed in collaboration with educational institutions, civil society organizations, and businesses working on sustainability. European Youth Denmark will play a key role in both planning and implementation, ensuring broad outreach and engagement. By inviting politicians, experts, and stakeholders, DDE aim to facilitate meaningful debates that will enhance public understanding of Denmark's role in the EU and the broader European political landscape. The action aims to engage approximately 2,000 people through three Political People's Festivals and 30 activities, as well as 100-150 participants at the Europe-Day conference on May 9th.



## European Movement in the Netherlands

**Europese Beweging Nederland, EBN**

**TITLE OF THE PROJECT:** Trajectory EBN Europe – Young Europe Initiatives of the Year Award 2025

**PROJECT DURATION:** 3 months

**BUDGET:** Total Budget: € 2,000

**TARGET GROUP:** Young transition movements with a European dimension and their networks, vocational students and university students and their educational networks, youth delegations of political parties and their networks, other networks/institutions with European programs, EBN networks derived from

our Atelier series (i.e. EBN membership plus a wide range of social movements in the country busy with new ecology, digital democracy, security, culture, new finance etc.), general public through the interviews/podcasts.

**SUMMARY:** The Trajectory Young European Initiatives Award 2025 will highlight young transition initiatives with (trans-local) European dimensions in a series of vital social transition domains (new democracy, digital, ecology/climate, security, new finance, culture). We will convene some of the main proponents of such initiatives in a friendly competition, mainly as a tool to increase their visibility, and bring these initiatives together in an Award ceremony which will underscore the importance of connection and collaboration in deeper innovation. This trajectory is composed of four elements (jury formation, selection nominees, voting online, award ceremony), culminating in the Young Europe Initiatives of the Year Award event on May 20, 2025.



## European Movement in Italy

### ***Movimiento Europeo Italia***

**TITLE OF THE PROJECT:** Let's build the future of Europe together

**PROJECT DURATION:** 6 months

**BUDGET:** € 9,000

**TARGET GROUP:** Members of Civil Society Organisations – University and School Students.

**SUMMARY:** The project aims to increase awareness on issues linked to the responsibilities of the EU exploring crucial reform proposals to enforce its role. One of the objectives is to highlight the EU's influence on the present and future well-being and security of its citizens and to increase the readiness of the most active citizenship to engage in the upcoming transformations related to effort to face the current geopolitical and democratic crisis inside and outside the continent. Additionally, it wants to reiterate the importance of EU actions preventing the risk of weakening rights and freedoms, at national level in the member States and at global level in relations with key political and trading partners. The project features activities like a large public Conference in Milan for more than 200 experts, students and citizens with involvement of local partners to celebrate 40 years since the European Council in June 1985 initiated the first reforms of the EEC Treaties; preparation and dissemination of an "Appeal for a stronger Europe"; two Webinars: one on security and defense issues, and one about the EU's relations with the rest of the world, with various partners, about issues and the role of the EU with expected direct participation of 200 individuals and indirect involvement of 5.000 interested citizens; AI image creation contest initiative named "Images for the Future of Europe" for students nation-wide with expected 2.500 youngsters and linked with various social network engagements.; organization of workshops concluded

by our initiative "Europe in Trial" activities in the schools of Rome (estimated 50 students involved), with production of texts and photo material. Improvement of their abilities to interact effectively with peers on EU issues; production and diffusion of minimum 5 graphic social network posts to raise interest on EU issues, with a potential audience of more than 10.000 viewers for each post.



## European Movement in Belgium

***Europese Beweging België / Mouvement Europeen en Belgique***

**TITLE OF THE PROJECT:** YOU're Europe

**PROJECT DURATION:** 6 months

**BUDGET:** € 3,000

**TARGET GROUP:** Senior year secondary school students (future first time voters) from the College Sint-Jan Berchmans, Brussels; People interested in the impact of social media on societal and political awareness.

**SUMMARY:** The overall objective of "YOU're Europe" project is to clarify and explain the impact of European integration on everyday life. The activities provide analysis of a few real-life examples, which are analyzed through IT-people to track how the algorithms work, what impact they have on the information diffusion, as well as how they influence further news provided to the same profile of user. This, in turn, shapes political thought and long-term impact (through elections and other decisions). Action 1 "*Negotiating within a value framework*" aims to increase the skill set of students to make them ready to articulate and defend a negotiation position, whilst framing their actions in a set of clearly defined values. The action is aimed at senior year secondary school students (future first time voters) from the College Sint-Jan Berchmans, Brussels. This school acts as a trial school - the project can be easily replicated in conditions permitting the same material conditions - which is the intention. Action 2 "*Critical thinking on (Social) Media information*" will develop guidelines, "reflexes" and critical approaches taken by users of social media, when confronted with tendentious information on European topics. During this action, references will be made to how the EU ensures safety of data, fact checking, and the presence of plurality in media coverage. The different legal initiatives on open data can also be integrated into this, as they allow for fact-checking. People interested in the impact of social media on societal and political awareness will have the opportunity to participate in different sessions.



## European Movement in Spain

**Consejo Federal Español del Movimiento Europeo**

**TITLE OF THE PROJECT:** UnFake Europe!: Conveying the European Idea from Civil Society

**PROJECT DURATION:** 3 months

**BUDGET:** € 2,000

**TARGET GROUP:** Experts and professionals in European affairs, National politicians; Young people between 18 and 35 years; Other interested groups and people concerned about the role of the EU.

**SUMMARY:** The project aims to create awareness amongst the younger generations and the general public about the relevance of the action of the European Union from different perspectives. Also, it aims to fight against misinformation narratives related to the European Union from a civil society perspective. Together, these initiatives will strengthen fact-based discussions, counter misinformation, and enhance public understanding of the EU, aligning directly with the main objectives of the project. The project consists of the following activities: 6 Newsletters “Europa se mueve”, aimed to provide periodic and accessible information on key aspects of European current affairs; Series “La UE en tu día a día”, a chain of 3 videos that will explain to the public the influence of the EU in their daily life; Series “Europa más allá de los mitos”, a series of 3 videos focused on dismantling common misconceptions about the EU using an engaging, dynamic, and interactive format. Together, these initiatives will strengthen fact-based discussions, counter misinformation, and enhance public understanding of the EU, aligning directly with the main objectives of the project. The project’s primary target group consists of young adults, students, and professionals aged 18-35 who are active on social media and interested in European affairs, political discourse, and fact-based discussions.



## European Movement in Finland

### *Eurooppalainen Suomi ry*

**TITLE OF THE PROJECT:** Our Europe, Our Future: Citizen Awareness for Democratic Resilience

**PROJECT DURATION:** 5 months

**BUDGET:** € 12,000

**TARGET GROUP:** Finnish youth (aged 18-29)

**SUMMARY:** The project's end-goal is to increase citizen awareness on EU rights and values and enable citizens' meaningful engagement in EU affairs, especially in shaping the future of the EU. In accordance with the objectives of Together for Europe and the EMI, the action aims to provide data-based communication and campaigning, aiming to build positive narratives and find persuadable audience segments in order to counter malicious misinformation narratives. Additionally, the project aims to strengthen CSO capacity to promote and protect EU values, especially among youth organizations. In strengthening CSO capacity to promote and protect EU values the action aims to create favorable conditions for advancing gender equality and tackling multiple and intersecting discrimination by incorporating gender-responsive approaches by integrating activities that specifically address the different needs and challenges faced by all genders. The action will aim to engage altogether 15 CSOs, youth organizations and public bodies into Europe Day in Helsinki and a social media campaign. We can expect that the total reach of Finnish youth aged 18-29 would be around 750 000. Considering the scope of the action, we expect the total reach of the action across social media (Facebook, YouTube, TikTok and Instagram), landing page, and events to be around 80 000.



## European Movement Ireland

**TITLE OF THE PROJECT:** Together for Europe: The Future We Share – Exploring EU Values Through Exchange

**PROJECT DURATION:** 5 months

**BUDGET:** € 12,000

**TARGET GROUP:** General public; Civil Society Organisations; Members of Marginalised Communities; Policy makers and public representatives from the local, national and EU level; EM Ireland stakeholders and members, which include European Union organisations and agencies, Embassies and Government of Ireland Departments, along with students, and CSO/NGO partners; Journalists.

**SUMMARY:** The project refers to three key activities, designed to: increase citizen awareness of EU values, create opportunities for dialogue and exchange, promote the work of civil society in protecting EU values, and increase capacity, engage new audiences, reaching beyond the ‘EU bubble’ to allow for meaningful engagement on EU affairs and citizen input into the future of the EU. The 3 key activities are: *Civil Society Panel Event*, encouraging meaningful dialogue regarding EU values and increase civil society capacity to promote and protect them in their work, with an audience of more than 50 individuals; *Storytelling Event*, with 30-50 audience members, gathering communities informally to celebrate shared EU values and culture and share their experiences under the theme of the EU motto ‘United in Diversity’; and finally, a *Digital Communications Campaign*, with the aim of promoting the first two activities of the campaign. Moreover, we aim to further amplify the voices of civil society actors by producing vox pops with civil society representatives highlighting their priorities as an organisation, the challenges they hope to see prioritised by the EU now and into the future, and what EU values e.g. solidarity, equality, democracy mean to them. In addition, we will amplify the message of the call by promoting ‘Together for Europe’ content provided to us and including its logo in all campaign material. We will aim to get 15,000 impressions across 5 platforms over the two-month period of this campaign.



## European Movement Lithuania

**TITLE OF THE PROJECT:** Stronger together: Protecting European values and democracy

**PROJECT DURATION:** 5 months

**BUDGET:** € 3,000

**TARGET GROUP:** Pro-European civil society, academia, NGOs, journalists and decision makers.

**SUMMARY:** The overall objective of “Stronger together” project is to increase public awareness on the importance on taking active measures to protect European values and democracy in the context of increasing radicalism and populism in Lithuania and the EU. Additionally, the project aims to raise visibility on the topic in Lithuania national media and among decision makers, by pushing them towards adopting a concrete (legal, financial) measures to strengthen pro-European civil society. By targeting pro-European civil society, academia, NGOs, journalists and decision makers, “Stronger together” wants to increase civil society’s capacity to protect and promote EU values and create avenues for cooperation with national and European political stakeholders. The project will include an expert

roundtable “*Protecting European democracy: the way forward*”, as well as 2 expert articles in the national Lithuania media and social media by the European Movement Lithuania, on the topics of the European shield of democracy initiative by Ursula von der Leyen and recommendations for Lithuanian decision makers; and the importance to protect European values in Lithuania in the context of resilience building.



## European Movement in the Czech Republic

### *Evropské hnutí v České Republice*

**TITLE OF THE PROJECT:** European values for Czechia and for the EU candidate countries

**PROJECT DURATION:** 4 months

**BUDGET:** € 3,000

**TARGET GROUP:** Participants of the Europe Day celebrations in Prague; Citizens targeted by the social media campaign; Participants of the Conference on EU enlargement on 28 April 2025 (key stakeholders in the Czech Republic, guests including commissioner Marta Kos, colleagues from the EMs in the candidate countries connected on-line).

**SUMMARY:** The project has 2 main objectives. Firstly, to contribute to better understanding of European values in the Czech society. The project aims to restore the understanding of the EU from the point of view of solidarity and a value-based entity. Second, it aims to start a critical debate about the future EU enlargement and its impact on society, including the rule of law questions. The project will deliver presentation and on-site activities during Europe Day, that are expected to promote EU values to around 500 people. An on-line campaign highlighting and explaining EU values should give the viewers a better understanding and encourage them to stand up for these values. Finally, regarding EU enlargement, an on-line session and workshop at the Conference on EU enlargement for participants in the Czech Republic (around 70 in person) and representatives of EM from the candidate countries (around 20), that will give them a chance to voice their concerns regarding participation of CSOs in the accession negotiations, as well as the rule of law issues. Presentation and on-site activities during the Europe Day are expected to promote EU values to around 500 people through quick activities and EM's participation in the stage debates.



## European Movement in France

### ***Movement Européen France***

**TITLE OF THE PROJECT:** Europe in action: Civil Society Forum

**PROJECT DURATION:** 5 months

**BUDGET:** € 12,000

**TARGET GROUP:** Network of European Movement - France (members, local sections, partners); Civil society organisations: associations, trade unions, think tanks, NGOs involved in European issues and/or working in democratic, social, environmental and economic issues; Committed citizens and young European activists; Experts and researchers specializing in European issues (democracy, enlargement, governance, foreign policy); Representatives of European, national and local institutions involved in participatory democracy and civil society; Audiences unaware of European issues: citizens far removed from debates on Europe, not very involved or undecided; Voices critical or sceptical of the European project, to encourage open dialogue and integrate divergent perspectives.

**SUMMARY:** The project aims to generate a significant long-term impact by reinforcing the influence of European civil society through the creation of a structured space for dialogue and the development of concrete ideas concerning the future of Europe. By doing so, it will position the European Movement - France (MEF) as a central actor in European-level reflection and advocacy, both with institutions and the broader public. A key ambition of the project is to stimulate an inclusive and pluralist debate by integrating a wide range of perspectives — including critical viewpoints — on major European issues. Additionally, it seeks to foster cooperation among civil society actors, creating synergies and encouraging the development of joint initiatives. Through this process, the project will help establish a collective dynamic grounded in dialogue and exchange across diverse sectors of civil society. The project will produce one major event organized in Paris on May 24, 2025, bringing together key civil society actors, experts, and institutions, with 150 participants engaged. A post-event outreach will reach several thousand citizens through communication campaigns, social media, and advocacy efforts. Additionally, 4 thematic participatory workshops will be organized on the following topics: 1. Issues of enlarging the EU until 36 States; 2. European democracy and institutional reform; 3. The EU and international challenges (defence, climate, economy); 4. Civic engagement, rule of law and the role of civil society. We will use interactive digital tools (live polls, online voting, Q&A sessions) to foster engagement and participation. The project will contribute to the strengthening of the cooperation and networking among civil society organizations, leading to potential future joint initiatives. The production of a policy recommendation report, summarizing key discussions and concrete proposals from the forum will also include a dissemination of conclusions to European and national institutions, civil society organizations, and the general public.